Hair Repair, Protection & Colour Correction
CHROMAPLEX - NEW! From the tried & tested product OSMO, made in the UK

A revolutionary 3 step treatment formulated with OSMO® Fibre Bond Technology, designed to be used in combination with any professional salon colour or bleach formula.

Improving the hair’s condition from the inside out, CHROMAPLEX® helps strengthen damaged hair fibres, minimises breakage and aids in the improvement of overall condition without affecting development time, neutralisation or lifting.

STEP 1
BOND BUILDER
Fortifies & Strengthens
Designed to provide optimal strengthening & anti-breakage benefits when mixed with any professional bleach/colour formula
500ml
13617

STEP 2
BOND SEALER
Stabilises & Protects
A protective, nurturing treatment cream that stabilises the strengthened bonds formed in STEP 1. Helps seal the hair shaft for smoother, sleeker, more vibrant colour results
500ml
13618

STEP 3
BOND SUSTAINER
Sustains & Conditions
An ultra-conditioning, twice weekly, at-home treatment with Fibre Bond Technology designed to maintain hair strength, with sensational shine & suppleness in-between salon appointments
200ml
13619

CHROMAPLEX® INTRO KIT
The perfect introduction to the CHROMAPLEX® system.
Contains Bond Builder 100ml and Bond Sealer 100ml
2 x 100ml
13620
FULL TREATMENT
Medium To High Damage Levels

HOW TO APPLY: Spray towel dried hair with full strength CHROMAPLEX™ Bond Builder (Step 1) and work through the hair with fingers and/or a large tooth comb to evenly distribute. To apply with a non-spraying applicator (like a nozzle bottle) mix 1 part CHROMAPLEX™ Step 1 to 3 parts water.

PROCESSING: Place under heat for 10 minutes. For super conditioning, Step 1 can be dried into the hair. In this case the hair should be in the desired alignment i.e. combed into smooth lines or for curly hair combed or scrunched into the desired curl.

NOTE: It is important not to apply Bond Builder Step 2 to any area of the hair that has not been first treated with Step 1. Using a fine mist bottle, spritz Step 1 lightly over any areas that may have been missed before proceeding.

FINISH: After processing, apply a small amount (approximately ¼ oz. or 7.5ml) of CHROMAPLEX™ Step 2 in sections, to the damp hair. Comb through from scalp to ends and/or massage with fingers to ensure maximum penetration. Leave on the hair for up to 10 minutes before rinsing thoroughly. Adding heat will intensify the treatment. Blow dry and style as desired.

EXPRESS TREATMENT
Mild To Moderate Damage Levels

HOW TO APPLY: For slightly damaged hair, mix 1ml of CHROMAPLEX™ Bond Builder (Step 1) into 7.5ml (1/4 oz.) CHROMAPLEX™ Bond Sealer (Step 2) and apply to shampooed hair.

For moderately damaged hair, mix 2ml of CHROMAPLEX™ Bond Builder (Step 1) into 7.5ml (1/4 oz.) CHROMAPLEX™ Bond Sealer (Step 2) and apply to shampooed hair.

For damaged hair, mix 3ml of CHROMAPLEX™ Bond Builder (Step 1) into 7.5ml (1/4 oz.) CHROMAPLEX™ Bond Sealer (Step 2) and apply to shampooed hair.

NOTE: It is important not to apply Bond Builder Step 2 to any area of the hair that has not been first treated with Step 1. Using a fine mist bottle, spritz Step 1 lightly over any areas that may have been missed before proceeding.

PROCESSING: Apply the CHROMAPLEX™ mixture to the hair and comb through from scalp to ends. Leave on the hair for 5 to 10 minutes. (Adding heat will intensify the treatment).

FINISH: Rinse the hair thoroughly and proceed with the next service.
HOW TO USE CHROMAPLEX™

STEP 1 BOND BUILDER
Prepare the bleach or your chosen hair colour according to the manufacturer’s directions. Add the recommended amount of CHROMAPLEX™ Bond Builder and mix thoroughly.

COLOUR/BLEACH: ADD 3ml BOND BUILDER PER 30ml MIXTURE
Allow bleach/hair colour to process according to the manufacturer’s directions. Allow extra time as necessary for high lift or bleach. Check processing results carefully. Rinse hair thoroughly. Shampooing is not necessary unless applying toner for double processing. Towel dry and follow with CHROMAPLEX™ Bond Sealer.

STEP 2 BOND SEALER
Comb through a small amount of CHROMAPLEX™ Bond Sealer from roots to tips (more can be added for thicker, longer or more damaged hair). Allow to process for a minimum of 10 minutes. Hair can be cut during this time. Rinse thoroughly, then style as normal.

STEP 3 BOND SUSTAINER (At Home Treatment)
Shampoo hair as normal and towel dry. Apply a small amount of CHROMAPLEX™ Bond Sustainer from roots to tips. Comb through. Leave for up to 10 minutes before rinsing thoroughly.

find your inner strength
www.osmo.uk.com
A “protective” bleaching powder
It is INNOVATIVELY and UNIQUELY placed in the ‘PLEX’ category
Contains Keratin Amino Acids

What does it do?
It optimises time & results, ensuring with a single application perfect bleaching of the hair & maximum protection of the hair, without the need for additional products or mixing stages

SUPERPLEX powder lightens & simultaneously performs a treatment & protective action on the hair, leaving the scales compact at the end of the process

Prepare as usual by mixing 1 part powder to 2 parts peroxide (30 or 40 volume). Apply as usual
Lightens up to 7 tones, with complete respect for the integrity of the hair fibre. Develops in the same time as traditional bleaching powder. Lower cost per application as there is no need for additional product to be added to the bleaching mixture

400g Powder Bleach
13543

30g sachet - TRY ME!
13544

To finish off the service at the hair salon, use two specific products for bleached, coloured & highlighted hair

Keratin Bonder Step 1 Shampoo
Keratin amino acids penetrate deeply into the cuticle, rebuilding the fibre from the inside.
250ml
13545
12ml sachet
13547

Keratin Bonder Step 2 Conditioner
A creamy & light treatment which acts on broken disulphide bonds
250ml
13546
12ml sachet
13548
All of us know that colouring and other chemical services cause damage and possibly breakage no matter how healthy the hair, particularly when lightening. Once the hair has been damaged, there is no way of repairing it. Existing treatments used on compromised hair just mask the symptoms but do nothing to rectify the cause. You are faced daily with the dilemma of either lowering your client’s style, colour, lightness aspirations for fear of causing damage to their hair, or agreeing to her requests and potentially compromising her hair’s integrity.

The solution is here, it’s called Olaplex! Olaplex is your hair insurance to confidently take your client’s hair to levels never thought possible before without the usual damage. And, for the first time you now have the tools to repair compromised hair.

**HOW DOES IT WORK?**
All chemical processes, including colouring, and thermal styling break disulphide bonds in the hair in varying degrees. As these disulphide bonds are being broken and turned into single sulphur hydrogen bonds, Olaplex works by finding them and crosslinking them back together. This occurs before they combine with oxygen and create cystic acid, which eats protein out of the hair, thus causing the damage and breakage. By doing so, Olaplex restores and maintains the integrity of the hair.

**WHAT MAKES OLAPLEX SO SPECIAL?**
It is the only product in the world proven to restore damaged hair back to health. It is also the only product known to protect hair from damage and breakage caused by all types of chemical processes. Olaplex penetrates the hair shaft and works internally, unlike other existing treatments and conditioners, which work externally on the surface. It is based on cutting edge science and is backed by 8 worldwide patents. There is no other treatment or conditioner that does this, nor any that are patented.

**CAN OLAPLEX BE USED ON ALL HAIR TYPES AND WITH ALL PRODUCTS?**
Yes. Olaplex works with all chemicals: perms, relaxers, keratin, Japanese and other straighteners, colours (direct, demi and free, as well as all known delivery systems (including oil) and with all lighteners (bleach, super lightening colours, highlights, foils, meché, balayage, ombre). All products irrespective of brand, make or type may be used.

**OLAPLEX SALON KIT No.1**
Kit Contains:
- Olaplex No. 1 Bond Multiplier 1 x 525ml
- Olaplex No. 2 Bond Perfector 2 x 525ml

**OLAPLEX No.1 BOND MULTIPLIER**
Contains the highest concentration and is added to the chemical mix before processing. It penetrates the hair and rebuilds bonds as they are broken during the chemical process. For over processed & chemically damaged hair use the “Now Famous” stand alone treatment to restore damaged hair back to health.

525ml
11677
Approx. 70 in salon treatments
100ml
11679
Approx. 15 in salon treatments

**OLAPLEX TRAVELING STYLE KIT**
Kit Contains:
- Olaplex No. 1 Bond Multiplier 1 x 100ml
- Olaplex No. 2 Bond Perfector 2 x 100ml

**OLAPLEX No.2 BOND PERFECTOR**
Used in salon after chemical treatments to crosslink any broken bonds that were not bonded during the chemical process. Always use No. 2 when using the No. 1 Bond Multiplier, either as part of the stand alone treatment or after chemical processes.

525ml
11678
Approx. 35 in salon treatments
100ml
11680
Approx. 8 in salon treatments

**OLAPLEX NO.3 HAIR PERFECTOR**
Used at home to maintain your hair’s health in between salon visits. Used weekly to continue to crosslink broken bonds caused by everyday styling & chemical treatments. Approx. 15 treatments at home.

100ml
11676

**OLAPLEX STAND-ALONE SINGLE KIT**
Once off in salon treatment with a single take home No.3 treatment.
Kit Contains:
- Olaplex No. 1 Bond Multiplier 15ml
- Olaplex No. 2 Bond Perfector 30ml
- Olaplex No. 3 Hair Perfector 30ml

**OLAPLEX No.3 HAIR PERFECTOR**
Used at home to maintain your hair’s health in between salon visits. Used weekly to continue to crosslink broken bonds caused by everyday styling & chemical treatments. Approx. 15 treatments at home.

100ml
11676

**OLAPLEX STAND-ALONE SINGLE KIT**
Once off in salon treatment with a single take home No.3 treatment.
Kit Contains:
- Olaplex No. 1 Bond Multiplier 15ml
- Olaplex No. 2 Bond Perfector 30ml
- Olaplex No. 3 Hair Perfector 30ml

11671
Malibu Make Over 10265

STEP 1 Crystal Gel Normalizer 5g
- superior hair demineralizer
- removes mineral deposits & chlorine caused by exposure to hard or soft water, well water, pools & spas
- instantly removes discoloration & brassiness caused by iron, copper & other minerals that damage hair
- restores even the most damaged hair to a dramatically healthier condition
- prepares hair for successful, reliable results of ALL chemical services every time
- stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/burning
- rids hair of minerals, medications & other color blockers
- prevents toner from over depositing
- saves time & prevents re-do’s & even assists stylist’s hands from chapping & irritation
- 100% Vegan

STEP 2 Miracle Repair 12g
- infuses moisture to dry, damaged hair
- restores strength to inner structure of hair without ”over-proteinizing”
- restores radiant shine & body
- instantly repairs brittle, breaking hair
- beneficial for all ages & hair types
- prevents further damage to hair caused by exposure to hard or soft water, well water, pools & spas

Crystal Gel Normalizer 5g 10256
Professional-only ultimate treatment for brilliant services!
- primes hair with filler-like properties for superior chemical services
- saves time & prevents re-dos
- rids hair of minerals, medications & other color blockers
- readies hair for superior color absorption, coverage & retention
- ensures superior color coverage on gray/white, non-pigmented hair
- removes discoloration resulting from buildup
- stops chemical process (post service) to prevent color fading & breakage
- prevents toner from over depositing
- instantly normalizes pH of hair & exfoliation rate of scalp
- normalizes stylist’s hands to prevent chapping & irritation
- easy application, ready to mix crystals

DDL Direct Dye Lifter 20g 11676
100% Vegan and formulated without the use of: gluten, fragrance, parabens, ammonia and formaldehyde
- lifts unwanted direct dyes
- success with or without developer
- use creatively for special effects
- creamy, non-drip formula

CPR Color Pigment Reducer 20g 11019
- reduces permanent oxidative colour pigments and metallic minerals
- removes unwanted pigment without lifting natural hair colour
- antioxidant vitamin complex helps preserve the integrity of the hair
- free of bleach, MEA, peroxides

How to prevent colour disasters and breakage

How to do a Malibu MakeOver as a Salon Treatment
### MALIBU C - The Difference - Professional Application

**Colour Corrector 5g**
- 10262
- 1st Step for Colour success
- Removes undesirable color, trace minerals, impurities & other color-blockers
- Prepｓ hair if reaplication of color is necessary
- Stops the oxidation of salon chemicals, including peroxide, that cause scalp irritation/burning

**Un-doo-goo Shampoo 266ml**
- 10271
- 100% Vegan, gently yet effectively rids hair of residue
- Gently removes resin buildup from styling products
- Restores shine, softness & manageability
- Does not leave hair feeling dry like many traditional clarifying shampoos
- Replaces need for harsh clarifiers

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### MALIBU C TOOLS FOR COLOUR CORRECTION

<table>
<thead>
<tr>
<th>COLOUR CORRECTION</th>
<th>CPR COLOUR PIGMENT REMOVER</th>
<th>DDL DIRECT DYE LIFTER</th>
</tr>
</thead>
<tbody>
<tr>
<td>PURPOSE</td>
<td>Bleach wash alternative</td>
<td>To remove oxidative hair colour (colour that was mixed with 5-20 volume developer)</td>
</tr>
<tr>
<td>USED ON OXIDATIVE HAIR COLOUR (permanent)</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>USED TO PRE-LIGHTEN</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>USED ON NON-OXIDATIVE HAIR COLOUR (semi-permanent &amp; direct dyes)</td>
<td>No</td>
<td>Yes*</td>
</tr>
<tr>
<td>REMOVES OXIDATIVE HAIR COLOUR</td>
<td>Removes oxidative hair colour and direct dyes/stains that are sitting on top of minerals</td>
<td>Yes</td>
</tr>
<tr>
<td>REMOVES DIRECT DYES / STAINS</td>
<td>Yes*</td>
<td>Yes</td>
</tr>
<tr>
<td>LIFTS OXIDATIVE HAIR COLOUR</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>LIFTS DIRECT DYES / STAINS</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>LIFTS NATURAL COLOUR PIGMENT</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>MIXED WITH WATER</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>MIXED WITH DEVELOPER</td>
<td>No</td>
<td>No</td>
</tr>
<tr>
<td>LATHERS</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>REMOVES METALLIC MINERALS</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>STOPS OXIDATIVE ACTION OF PEROXIDE</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>FORMULATED WITHOUT BLEACH</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>MAY BE USED ON THE SCALP</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>GLOVES RECOMMENDED</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>PROCESSED AT THE SHAMPOO BOWL</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>PROCESSING TIME</td>
<td>5 Minutes</td>
<td>15 - 45 Minutes</td>
</tr>
<tr>
<td>PROCESSED WITH HEAT</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td>MALIBU PROFESSIONAL PRODUCT</td>
<td>Yes</td>
<td>Yes</td>
</tr>
</tbody>
</table>

*Results may vary depending on the brand of color/dye, length of time on hair and porosity. CPR is recommended first and if further color corrections is necessary, follow with DDL.*
**DENNIS BERNA RD - Power Tools**

**CFI: Color Filler Insurance**
116ml
Pre-treatment for damaged hair. Easy spray-on application
Equalizes porosity by filling the hair with proteins & amino acids
Use prior to any chemical service
Increases tensile strength, elasticity & shine
Protects the hair from chemical & mechanical damage
4755

**TRA: The Resistant Assistant**
116ml
Use on super resistant hairlines, trouble spots or entire head. Simply spray on, massage lightly, color over.
Perfect for use with semi-permanent, demi-permanent and permanent colors or perms.
4601

**CBC: Color Balance Corrector**
30ml
Eliminates brassy, red or gold tones from blonde, white or grey hair.
Tones down warm tones on dark hair. Can be used in color or bleach mixture or during shampooing.
7495

**GOD: Gray Oxidizing Drops**
30ml
100% grey resistant hair coverage. Helps color penetrate better. Adds depth and shine to any manufacturers’ hair color and does not affect processing time.
7496

**COS: Color Out System**
116ml
A safe & effective way to remove an undesirable hair color. In just 20 minutes COS corrects & removes the color by shrinking the dye molecules allowing them to be simply washed out of the hair. Bleach & ammonia free, gentle on hair, pleasant fragrance. Recolor the same day.
7497

**PCS: Protector Conditioner Styling Aid**
296ml
Kills residue peroxide. Prevents color fade out and perm relaxation. Can be used as a cutting lotion. Apply before going into the sun prevents damage from ultra violet rays.
7499

**TCA: The Color/Bleach Accelerator**
35ml
This power product allows you to process color/bleach in 4-10 minutes without compromising condition of hair. Super conditions, reduces fadeout including reds. Use with low heat (with holed plastic bag), cuticle opens faster & allows color to deposit faster. Safe, easy, can be used with any make of color.
4752

**STB: Stop The Burn**
59ml
Prevents chemical burns, itching scalp irritation & peroxide damage. Can be mixed into formula or applied directly to any problem area. Will not affect the action of color or perm.
4753

**ALL TREATMENTS ARE FOR PROFESSIONAL USE ONLY**